

INTERNSHIP CASE STUDIES

TO ENSURE STUDENTS EXPECTATIONS ALIGN WITH THE SERVICE WE PROVIDE, HERE ARE SOME KEY EXAMPLES ON INTERNSHIPS WE PLACE IN VARIOUS INDUSTRIES.

INTERNSHIP EXAMPLES

FASHION MARKETING AND MERCHANDISING

EXAMPLE ONE: A FASHION MARKETING INTERNSHIP IN A LOCAL LONDON FASHION BOUTIQUE, THE INTERN SHOULD EXPECT TO BE INVOLVED IN CREATING VISUAL CONTENT TO BE USED ON THE WEBSITE, SOCIAL MEDIA PAGES AND ASSISTING ON THE COMMUNICATIONS VIA NEWSLETTERS, WEBSITE AND SOCIAL MEDIA.

EXAMPLE TWO: A FASHION INTERNSHIP IN A FASHION PR AGENCY, THE INTERN SHOULD EXPECT TO BE INVOLVED IN WORKING ON PR RELEASES AND CREATING BRAND SPECIFICATIONS.

FINANCE AND ECONOMICS

EXAMPLE ONE: A FINANCE BASED INTERNSHIP WITHIN AN ADVISORY FIRM, THE INTERN SHOULD EXPECT TO BE ASSISTING ON CORPORATE FINANCE, EQUITY RESEARCH AND DATA MINING. THEIR RESEARCH SHOULD THEN BE PRESENTED IN PITCHES.

EXAMPLE TWO: AN ECONOMICS BASED INTERNSHIP WITHIN A RESEARCH FACILITY PROVIDING ECONOMIC FORECASTING AND BUSINESS POLICY ISSUES TO INDEPENDENT CLIENTS. THE INTERN SHOULD EXPECT TO ASSIST IN DESK RESEARCH ON RELEVANT TOPICS AND POLICY APPLICATIONS.

HISTORICAL AND ARCHIVAL RESEARCH

EXAMPLE ONE: A HISTORY INTERNSHIP WITHIN AN ANTHROPOLOGY DEPARTMENT OR ARCHIVES ESTABLISHMENT. AN INTERN SHOULD EXPECT TO BE INVOLVED IN FILING, UPDATING THE ARCHIVE CATALOGUE AND ASSISTING WITH FILM NEGATIVES.

EXAMPLE TWO: AN ARCHIVAL INTERNSHIP WITHIN A PUBLIC LIBRARIES RESEARCH DEPARTMENT. THE INTERN SHOULD EXPECT ACCESS TO EXTENSIVE FILES OF HISTORIC ARTEFACTS AND COULD BE INVOLVED IN ARCHIVAL RESEARCH AND DEVELOPMENT OF MATERIALS FOR WEBSITES.

NGO AND CHARITY

EXAMPLE ONE: AN NGO INTERNSHIP WITHIN A FORUM SPECIALISING IN SPECIFIC AREAS OF INTEREST, I.E. DISASTER RELIEF, WOMENS AID, FOOD AND WATER SECURITY. THE INTERN SHOULD EXPECT TO BE INVOLVED WITH EVENT PLANNING, CONTENT CREATING, ADMINISTRATION AND FUNDRAISE PLANNING.

EXAMPLE TWO: A BRITISH CHARITY HELPING IN A SPECIALISED FIELD, I.E. MENTAL HEALTH CHARITY OR CHILDRENS HOSPICE. THE INTERN SHOULD EXPECT TO BE CARRYING OUT SOCIAL WORK DUTIES, ADMINISTRATIVE TASKS, FUNDRAISE AND EVENT PLANNING.

INTERNSHIP EXAMPLES

THEATRE

EXAMPLE ONE: A THEATRE INTERNSHIP WITHIN A CENTRAL LONDON THEATRE, SHOULD SEE THE INTERN ASSISTING ON STAGE MANAGEMENT, CASTING, ADMINISTRATION, RECEPTION DESK / TICKETING RESPONSIBILITIES.

EXAMPLE TWO: A THEATRE INTERNSHIP WITHIN A CHARITY THEATRE, SHOULD SEE THE STUDENT WORKING ON STAGE PRODUCTION, FUNDRAISING AND EVENT PLANNING AND SOCIAL MEDIA CONTENT CREATING.

JOURNALISM

EXAMPLE ONE: A JOURNALISM INTERNSHIP WITHIN A MEDIA ORGANISATION, SHOULD SEE THE INTERN WORKING ON WEBSITE ARTICLES, WRITING BLOG POSTS, KEEPING UP TO DATE WITH RELEVANT NEWS AND TO BE INVOLVED IN DAILY MEETINGS.

EXAMPLE TWO: A JOURNALISM INTERNSHIP FOR A LOCAL BUSINESS SHOULD SEE THE INTERN WORKING ON POTENTIAL PRESS OPPORTUNITIES, UPDATING WEBSITE AND NEWSLETTERS, AS WELL AS CONTENT CREATING AND PR SAMPLES.

SOCIAL SCIENCES

EXAMPLE ONE: A PSYCHOLOGY BASED INTERNSHIP WITHIN A SOCIAL CARE FACILITY, I.E. A MENTAL HEALTH CENTRE USING CREATIVE MEDIUMS AS THERAPY. THE INTERN SHOULD EXPECT RUNNING CLASSES, ASSISTING ON 1-1 THERAPY SESSIONS AND SEEKING FUNDRAISING OPPORTUNITIES AND POLICY APPLICATIONS.

EXAMPLE TWO: A PSYCHOLOGY BASED INTERNSHIP WITHIN A PRIVATE MENTAL HEALTH CLINIC. THIS SHOULD SEE THE INTERN SITTING IN ON PRIVATE SESSIONS, RUNNING WORKSHOPS AND HR TASKS.

COMPUTER SCIENCE AND FIN TECH

EXAMPLE ONE: A COMPUTER SCIENCE INTERNSHIP WITHIN A CREATIVE DIGITAL AGENCY. THE INTERN SHOULD EXPECT TO BE INVOLVED IN GENERATING WEBPAGES, UPDATING WEBSITES INFORMATION AND DATA AS WELL AS ASSISTING ANY CLIENTS WITH IT TASKS OR ISSUES.

EXAMPLE TWO: A FIN TECH INTERNSHIP FOR A START UP COMPANY. THE INTERN SHOULD EXPECT TO BE WORKING ON DEVELOPING VARIOUS TECHNOLOGY PLATFORMS, DATA ANALYTICS, FINANCE STATISTICS AND DEVELOPMENT OF GROWING A START-UP.